

**Remit Address:**

**WOOD**  
**90380 Collections Center Drive**  
**Chicago, IL 60693**  
**Main: (616) 456-8888**  
**Billing: (317) 923-8888**

# INVOICE

DUPLICATE

Advertiser	POL/Detroit International Bridge
Product	order
Estimate Number	910916

<b>Invoice #</b>	<b>203747-1</b>
Invoice Date	09/16/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/16/12

Station	WOOD
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	203747
Alt Order #	6849962
Deal #	
Order Flight	09/09/12 - 09/16/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	1046
Advertiser Code	DIBC
Product Code	ORDR

Agency Ref	IN10086/SP6681/TO1332
Advertiser Ref	

**Billing Address:**

**Smart Media Group**  
**Attention: Accounts Payable**  
**814 King Street**  
**Suite 400**  
**Alexandria, VA 22314**  
**USA**

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	WOOD	News 8 @ Noon	12-1p		to						
					09/10/12 to 09/16/12	2x	M- - - - -				
	WOOD			M	09/10/12	:30	12:09 PM	DI BC0814	\$450.00		2
	WOOD			M	09/10/12	:30	12:41 PM	DI BC0814	\$450.00		1
2	WOOD	News 8 @ Noon	12-1p		to						
					09/10/12 to 09/16/12	2x	- - W- - - -				
	WOOD			W	09/12/12	:30	12:25 PM	DI BC0814	\$450.00		1
	WOOD			W	09/12/12	:30	12:57 PM	DI BC0814	\$450.00		2
3	WOOD	News 8 @ Noon	12-1p		to						
					09/10/12 to 09/16/12	2x	- - - T- - -				
	WOOD			Th	09/13/12	:30	11:58 AM	QPSD0003000H	\$450.00		2
	WOOD			Th	09/13/12	:30	12:47 PM	QPSD0001000H	\$450.00		1
4	WOOD	News 8 @ Noon	12-1p		to						
					09/10/12 to 09/16/12	2x	- - - - F- -				
	WOOD			F	09/14/12	:30	12:29 PM	QPSD0001000H	\$450.00		1
	WOOD			F	09/14/12	:30	12:58 PM	QPSD0003000H	\$450.00		2
5	WOOD	Rachael Ray	2-3p		to						
					09/10/12 to 09/16/12	1x	M- - - - -				
	WOOD			M	09/10/12	:30	2:13 PM	DI BC0814	\$100.00		1
6	WOOD	Rachael Ray	2-3p		to						
					09/10/12 to 09/16/12	1x	- - W- - - -				
	WOOD			W	09/12/12	:30	2:54 PM	DI BC0814	\$100.00		1
7	WOOD	Rachael Ray	2-3p		to						
					09/10/12 to 09/16/12	1x	- - - T- - -				
	WOOD			Th	09/13/12	:30	2:12 PM	QPSD0003000H	\$100.00		1
8	WOOD	Rachael Ray	2-3p		to						
					09/10/12 to 09/16/12	1x	- - - - F- -				
	WOOD			F	09/14/12	:30	2:25 PM	QPSD0001000H	\$100.00		1
9	WOOD	Dr Oz	3-4p		to						

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DUPLICATE

Advertiser	POL/Detroit International Bridge	Invoice #	203747-1
Product	order	Invoice Date	09/16/12
Estimate Number	910916	Invoice Month	September 2012
		Invoice Period	08/27/12 - 09/16/12
Station	WOOD	Order #	203747
Account Executive	Petry Philadelphia	Alt Order #	6849962
Sales Office	Petry/Philadelphia	Deal #	
Sales Region	National	Order Flight	09/09/12 - 09/16/12
Billing Calendar	Broadcast	IDB #	1046
Billing Type	Cash	Advertiser Code	DIBC
Special Handling		Product Code	ORDR
		Agency Ref	IN10086/SP6681/TO1332
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
9	WOOD	Dr Oz	3-4p		to						
					09/10/12 to 09/16/12	2x	M- - - - -				
	WOOD			M	09/10/12	:30	3:28 PM	DI BC0814	\$100.00		1
	WOOD			M	09/10/12	:30	3:59 PM	DI BC0814	\$100.00		2
10	WOOD	Dr Oz	3-4p		to						
					09/10/12 to 09/16/12	2x	- - W- - - -				
	WOOD			W	09/12/12	:30	3:12 PM	DI BC0814	\$100.00		2
	WOOD			W	09/12/12	:30	3:55 PM	DI BC0814	\$100.00		1
11	WOOD	Dr Oz	3-4p		to						
					09/10/12 to 09/16/12	2x	- - - T- - -				
	WOOD			Th	09/13/12	:30	3:21 PM	QPSD0001000H	\$100.00		2
	WOOD			Th	09/13/12	:30	3:40 PM	QPSD0003000H	\$100.00		1
12	WOOD	Dr Oz	3-4p		to						
					09/10/12 to 09/16/12	2x	- - - - F- -				
	WOOD			F	09/14/12	:30	3:25 PM	QPSD0003000H	\$100.00		1
	WOOD			F	09/14/12	:30	3:56 PM	QPSD0001000H	\$100.00		2
13	WOOD	WOOD News @ 430am	430-5a		to						
					09/03/12 to 09/09/12	1x	- - - - - S				
	WOOD			Su	09/09/12	:30	4:58 AM	DI BC0814	\$50.00		2
14	WOOD	WOOD News @ 430am	430-5a		to						
					09/10/12 to 09/16/12	1x	- T- - - - -				
	WOOD			Tu	09/11/12	:30	4:42 AM	DI BC0814	\$50.00		1
15	WOOD	WOOD News @ 430am	430-5a		to						
					09/10/12 to 09/16/12	1x	- - W- - - -				
	WOOD			W	09/12/12	:30	4:52 AM	DI BC0814	\$50.00		1
16	WOOD	WOOD News @ 430am	430-5a		to						
					09/10/12 to 09/16/12	1x	- - - T- - -				
	WOOD			Th	09/13/12	:30	4:40 AM	QPSD0001000H	\$50.00		1
17	WOOD	5am Daybreak	5a-6am		to						

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**USA**

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Estimate Number	910916	Invoice Month	September 2012
		Invoice Period	08/27/12 - 09/16/12
Station	WOOD	Order #	203747
Account Executive	Petry Philadelphia	Alt Order #	6849962
Sales Office	Petry/Philadelphia	Deal #	
Sales Region	National	Order Flight	09/09/12 - 09/16/12
Billing Calendar	Broadcast	IDB #	1046
Billing Type	Cash	Advertiser Code	DIBC
Special Handling		Product Code	ORDR
		Agency Ref	IN10086/SP6681/TO1332
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
17	WOOD	5am Daybreak	5a-6am		to						
					09/10/12 to 09/16/12	2x	M- - - - -				
	WOOD			M	09/10/12	:30	5:24 AM	DI BC0814	\$225.00		1
	WOOD			M	09/10/12	:30	5:54 AM	DI BC0814	\$225.00		2
18	WOOD	5am Daybreak	5a-6am		to						
					09/10/12 to 09/16/12	2x	- - W- - - -				
	WOOD			W	09/12/12	:30	5:19 AM	DI BC0814	\$225.00		1
	WOOD			W	09/12/12	:30	5:42 AM	DI BC0814	\$225.00		2
19	WOOD	5am Daybreak	5a-6am		to						
					09/10/12 to 09/16/12	2x	- - - T- - -				
	WOOD			Th	09/13/12	:30	5:10 AM	QPSD0001000H	\$225.00		2
	WOOD			Th	09/13/12	:30	5:49 AM	QPSD0003000H	\$225.00		1
20	WOOD	5am Daybreak	5a-6am		to						
					09/10/12 to 09/16/12	2x	- - - - F- -				
	WOOD			F	09/14/12	:30	5:23 AM	QPSD0003000H	\$225.00		2
	WOOD			F	09/14/12	:30	5:54 AM	QPSD0001000H	\$225.00		1
21	WOOD	6am Daybreak	6-7a		to						
					09/10/12 to 09/16/12	1x	M- - - - -				
	WOOD			M	09/10/12	:30	6:17 AM	DI BC0814	\$650.00		1
22	WOOD	6am Daybreak	6-7a		to						
					09/10/12 to 09/16/12	1x	- - W- - - -				
	WOOD			W	09/12/12	:30	6:37 AM	DI BC0814	\$650.00		1
23	WOOD	6am Daybreak	6-7a		to						
					09/10/12 to 09/16/12	1x	- - - T- - -				
	WOOD			Th	09/13/12	:30	6:52 AM	QPSD0001000H	\$650.00		1
24	WOOD	6am Daybreak	6-7a		to						
					09/10/12 to 09/16/12	1x	- - - - F- -				
	WOOD			F	09/14/12	:30	6:18 AM	QPSD0003000H	\$650.00		1
25	WOOD	Daybreak Sat 6am	6-7a		to						

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DUPLICATE

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Product	order	Invoice Date	09/16/12
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		Invoice Period	08/27/12 - 09/16/12
Station	WOOD	Order #	203747
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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
25	WOOD	Daybreak Sat 6am	6-7a		to						
				09/10/12 to 09/16/12	2x	-----S-					
	WOOD			Sa	09/15/12	:30	6:24 AM	QPSD0003000H	\$300.00		1
	WOOD			Sa	09/15/12	:30	6:53 AM	QPSD0001000H	\$300.00		2
26	WOOD	Daybreak Sat @7am	658-8a		to						
				09/10/12 to 09/16/12	2x	-----S-					
	WOOD			Sa	09/15/12	:30	7:12 AM	QPSD0003000H	\$650.00		2
	WOOD			Sa	09/15/12	:30	7:56 AM	QPSD0001000H	\$650.00		1
27	WOOD	Daybreak Sun @6am	6-7a		to						
				09/10/12 to 09/16/12	2x	-----S					
	WOOD			Su	09/16/12	:30	6:07 AM	QPSD0003000H	\$300.00		1
	WOOD			Su	09/16/12	:30	6:23 AM	QPSD0001000H	\$300.00		2
28	WOOD	Today Show 2	9-10a		to						
				09/10/12 to 09/16/12	2x	M-----					
	WOOD			M	09/10/12	:30	9:50 AM	DI BC0814	\$500.00		1
	WOOD			M	09/10/12	:30	9:59 AM	DI BC0814	\$500.00		2
29	WOOD	Today Show 2	9-10a		to						
				09/10/12 to 09/16/12	1x	--W----					
	WOOD			W	09/12/12	:30	9:29 AM	DI BC0814	\$500.00		1
30	WOOD	Today Show 2	9-10a		to						
				09/10/12 to 09/16/12	2x	---T---					
	WOOD			Th	09/13/12	:30	9:45 AM	QPSD0003000H	\$500.00		1
	WOOD			Th	09/13/12	:30	9:56 AM	QPSD0001000H	\$500.00		2
31	WOOD	Today Show 2	9-10a		to						
				09/10/12 to 09/16/12	2x	----F--					
	WOOD			F	09/14/12	:30	9:51 AM	QPSD0001000H	\$500.00		2
	WOOD			F	09/14/12	:30	10:00 AM	QPSD0003000H	\$500.00		1
32	WOOD	NFL LIONS VS 49ERS	8-1130P		to						
				09/10/12 to 09/16/12	1x	-----S					

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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
32	WOOD	NFL LIONS VS 49ERS	8-1130P		to						
	WOOD			Su	09/16/12	:30	9:59 PM	QPSD0003000H	\$10,000.00		1
33	WOOD	Today Show 3	10-11a		to						
					09/10/12 to 09/16/12	2x	----F--				
	WOOD			F	09/14/12	:30	10:28 AM	QPSD0001000H	\$250.00		1
	WOOD			F	09/14/12	:30	10:54 AM	QPSD0003000H	\$250.00		2
<u>Aired Spots</u>				<b>52</b>							

<u>Gross Total</u>	<b>\$25,900.00</b>	
<u>Agency Commission</u>	<b>\$3,885.00</b>	
<u>Net Amount Due</u>	<b>\$22,015.00</b>	<u>Payment Terms 30 Days</u>

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